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| **AHMED ABDELRAHMAN** |  |
|   | Phone: +1 949 570 8206 |

**Professional Summary**

Mr. Ahmed is a talented UX/UI designer with professional experience using graphical applications to create innovative desktop, press and mobile products. He has a deep understanding of the different design concepts and he is skilled in coming up with creative ideas, managing huge projects and handling corporates’ daily basis graphical needs. He is proficient in Photoshop, 3ds Max, Animate, After Effects, Premiere, Adobe XD, and Balsamiq. Aside from his hands-on technical skills, Ahmed is a driven contributor with solid communication skills. Furthermore, he demonstrates a strong passion for learning and mentoring others.

**Adobe Suite:** Adobe After Effects, Adobe Premiere, Adobe Photoshop, Adobe Animate, Adobe InDesign, Adobe Acrobat Pro.

**3D Software:** 3D Studio Max

**UX Software:** Adobe XD, Figma, InVision Studio, Balsamiq, Mural Mockups, HTML5, CSS, *(****Angular*** *Beginner, still learning)*

**MS Office:** PowerPoint, Word, Excel

**Data Visualizing:** Power BI

**Linkedin:** <https://bit.ly/2vNbGN3>

**Work Portfolio:** https://www.behance.net/ahmedabd666

**Experience**

Actalant (Client: Mitsubishi) **USA**

*UX/UI Designer* ***August 2023 to July 2024***

* Conduct user interviews, surveys, and usability tests.
* Analyze user feedback to inform design decisions.
* Create low-fidelity wireframes to outline page structure and user flow.
* Iterate on wireframes based on feedback and requirements.
* Develop interactive prototypes for user testing and stakeholder review.
* Refine prototypes based on user feedback and usability testing.
* Design visually appealing interfaces that align with brand guidelines
* Choose color schemes, typography, and iconography for a cohesive look.
* Plan and execute usability testing sessions to evaluate design effectiveness.
* Incorporate findings into design iterations for continuous improvement.
* Incorporate findings into design iterations for continuous improvement.
* Work closely with cross-functional teams, including developers and product managers.
* Communicate design rationale and collaborate on solutions.
* Ensure designs are responsive and adaptable to various screen sizes and devices.

CGI (Client: PNC Bank) **USA**

*UX/UI Designer* ***Feb 2022 to May 2023***

* Developed 9 comprehensive user journey maps encompassing the complete processes of 4 distinct teams functioning within a banking institution.
* Coordinated with team members to gather and assimilate pertinent information to create Insight Reviews, providing the client with a comprehensive view of our production process, from the initial stages to the future state.
* Created a Vision Book that encapsulates our proposed solutions and recommendations for the future state, including personas, process maps, and concept screens for new systems.
* Formulated user interface (UI) screens for the newly designed system.
* Conducted a web accessibility validation for one of the products as part of a follow up project.
* **Worked as a mentor for high school students on a project called IT Girl Challenge and I have done the following:**
	+ Gave the university mentor assignments.
	+ Started each session with a quick icebreaker exercise.
	+ Explained key concepts such as conditional logic, functions, looping, variables, etc.
	+ Researched how to perform an action in the development application and demonstrated it to the students
	+ Provided guidance on the usability of the application to be developed.
	+ Created a tutorial video for specific concepts that the students would be able to refer to.
	+ Helped the students create their final submission video. Show them how to use editing software.

Interaction Designer | Visual Artist **Timothy Kelly**: tkelly@gmail.com ☎ +1 7572771074

Content Designer | HCD **Maria Leahey**: maria@leahey.com ☎ +1 469 585 0077

MBC Group (Client: Shahid.net) **USA**

*Freelance UI/Visual Designer* ***Nov 2020 to Feb 2022***

* Designed and delivered innovative and user-centric ecommerce experiences across multiple platforms, including websites, mobile applications, and other digital touchpoints.
* Collaborating with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.
* Executing all visual design stages from concept to final hand-off to engineering.
* Conceptualizing original ideas that bring simplicity and user friendliness to complex design roadblocks.
* Conduct user research and evaluated user feedback.
* Establish and promoted design guidelines, best practices and standards.
* Create overall concepts for the user experience within a business webpage or product, ensuring all interactions are intuitive and easy for users.
* Analyze users’ responses and website data to determine high traffic web pages and why some perform better than others.
* Design the aesthetics to be implemented within a website or product, from the layout menus and drop-down options to colors and fonts.
* Stayed up to date with industry trends, emerging technologies, and best practices in ecommerce and user experience design, bringing new ideas and innovative approaches to the team.
* Create surveys for research through various social media platforms to gather feedback on user's ease of use.

Team Leader\ **Ramy Badway**: ramybadawy81@gmail.com ☎ +1 614 680 0646

Operational content PM\ **A Agamy**: ahmed.elagamy@mbc.net ☎ +971 55 989 1950

Cognizant (Clients: Cummins, J&J, TechData)  **USA**

*UI Designer*  ***Jul 2019 to Oct 2020***

* Customer journey mapping and wireframing using Illustrator and Figma.
* Created wireframes, user flows, process flows and site maps to effectively communicate interaction and design ideas.
* Presented and defended designs and key milestone deliverables to peers and executive level stakeholders.
* Created wireframes, low-fidelity mockups, and clickable prototypes.
* Designed high-fidelity UI designs to upgrade old software into a modern one.
* Developed UI mockups and prototypes that clearly illustrate functionalities.
* Led teammates to give and receive constructive feedback.
* Identified and troubleshoot UX to fix problems.
* Revised, criticized, edited, and updated my colleague’s wireframes and UI.

**References**:

Product Manager\ **Tonya Striplin**: tonya.striplin@cognizant.com ☎ +1 214 636 6236

Product Manager\ **David Clarck**: davidclarck22@gmail.com ☎ +1 417 622 7845

Team Leader\ **Neelakandan**: Neelakandan.j@cognizant.com ☎ +1 812 371 8116

Saudi [Electricity Company (SEC](http://www.se.com.sa)[)](http://www.se.com.sa/) **Saudi Arabia**

*UX/UI & Multimedia Designer* ***Dec 2012 to Feb 2014 - Oct 2014 to March 2019***

* Conceptualized wireframe and design high-quality interfaces across all viewports.
* Translate user and business requirements into UX artifacts.
* Developing wireframes and task flows based on user needs.
* Designing 3D & 2D animation using 3ds Max & Adobe After Effects.
* Attend scheduled mechanical and electrical sessions to convert textbooks into educational materials (short 2D&3D movies).
* Plan, produce and direct the educational materials in order to make it clearer and easier than the original textbooks for the end users (high school students).
* Adapt sound effects and voice over on the educational materials.
* Designing posters, brochures, covers and booklets using Photoshop, Illustrator and InDesign.
* Project planning and managing to follow up a team consists of 6 designers.
* Designing presentation using PowerPoint and Adobe Animate.
* Following up with the print houses we’re working with to make sure that the delivery dates and the quality standards are met.
* Handling indoors Roland plotter production.

**References**: Director\ Eng. Salah Al Ali \SYAli2@se.com.sa ☎ +966 50 681 7505

 Executive Manager\ Eng. Mohamed Abu-rub ☎ +966 50 002 5933

Tawasol IT **Egypt**

*UI/UX & Multimedia Designer* ***Aug 2010 to Dec 2012***

* Consulting with clients to understand their goals and explaining research result.
* Creating wireframes and screen flows using Balsamiq Mockups.
* Designed and delivered innovative and user-centric ecommerce experiences.
* Analyzing user feedback and activity, and iterating to enhance the user experience
* Assisting with content development.
* Present and defend designs and key milestone deliverables to peers and executive level stakeholders.
* Conduct user research and evaluate user feedback.
* Establish and promote design guidelines, best practices and standards.
* Create still and animated splashes using Photoshop, After Effects and Flash.

**Reference**: Chairman\ **Dr. Osama** ☎ +20 100 802 0002

[Scopo Architecture](http://scopo-eg.com/) and Interiors Designs - Egypt*2D&3D Animator, VFX, SFX* ***July 2008 to July 2009***

* Creating 3D models from architectural plans, rough sketches or real-life objects using 3ds Max.
* Applying textures and providing appropriate lighting techniques to the models.
* Participating actively in the brainstorming sessions and processes.
* Follow through the projects from beginning to the end ensuring the highest quality standards.
* Creating 3D walk-throughs and fly-through in artistic fields.
* Delivering Design Visualization & Presentation Projects to clients.
* Assisting interior designers, architects or graphic designers in space planning and design details.
* Achieve simple to complex compositing tasks at all stages of the production using After Effects.
* Responsible for all the graphic visuals, designs and concepts.
* Experience in compositing photorealistic images of high-quality and skills to create a smooth transition between shooting plans and 2D/3D elements.
* Extensive knowledge of extraction techniques of bluescreen and greenscreen (Chroma)

**References**: CEO\ Eng. Gorge Sobhey ☎ +20 128 144 2300

 CEO\ Eng. Mohmed Abullah ☎ +20 100 600 8079

[Dentsply Middle East & Africa](http://www.dentsply.com/)UK & Egypt

*2D&3D Graphic Designer* ***Feb 2004 to Jan 2008***

* Working closely with the sales and operations team to conceptualize ideas and submit proposals in a timely manner.
* Playing an active role in providing creative ideas.
* Study design briefs and determine requirements.
* Develop illustrations, logos and other designs.
* Enhancing images and adding special effects creatively.
* Use the appropriate colors and layouts for each graphic.
* Delivering Design Visualization & Presentation Projects to clients.
* Ensure final graphics and layouts ware visually appealing and on-brand.

**References**: Director\ **DR. Ahmed Amin**  ☎ +20 100 132 5555

 Area Manger\ **Dr. Khaled Teleb** ☎ +20 100 562 0064

**Education**

* Accounting Bachelor, Cairo University.
* 6 months graphics and multimedia diploma with IBM. *(Internet, Network fundamentals, HTML, C, ASP & PHP, Java Script, Adobe Photoshop, Flash, Dreamweaver.* ***Grade A)***
* 24 credit hours in 9 months on animation and graphics, [Parkland](http://parkland.edu/) College USA, Illinois*.(* *3D Maya Animation levels* I,II,III *and* IV *; Animation Principles; Stop Motion, Flash Frame by frame animation using tablets, Critic methods.* ***Grade A+****)*
* *4-month Basic Business Skills Acquisition at Cairo University (Microsoft Office, Presentation skills, Team participation sales marketing skills.* ***Grade A****)*

**Speaking languages**

* English
* Arabic