**Vamsi Krishna**

**Sr. AEM DEVELOPER**

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**Professional Summary:**

* Over 10 years of Information Technology experience in Web content management systems, Web design, Web development, Java Development and SQL development.
* Over 4 years’ experience in CMS as Sr. CMS Developer, 2 years CMS Developer and have development, analysis, and design field with proficiency in AEM 5.6.1,6.0, Vignette CMS 8.0/7.0/6.0 Application (VCMS, VAP, DPM, DSM, JSR168, VBIS), Developer 2000, Oracle Applications 11i and Web technologies like J2EE, Cold Fusion, ASP. Net.
* Developed and executed comprehensive customer engagement strategies using Adobe Experience Manager IC, increasing customer satisfaction and retention rates.
* Developed interactive forms and surveys within AEM IC to gather customer feedback and preferences, enhancing data-driven decision-making processes.
* Developed and deployed AEM applications using Coresuite and non-Coresuite software.
* Around 5 years of professional experience in analysis, design, development, and implementation of E-commerce applications using Adobe LiveCycle, Workflow, flatten forms using Adobe LiveCycle Designer, Adobe Acrobat Pro, Adobe Reader, Adobe Central Pro, and Output Designer,
* Utilized AEM IC analytics to analyze campaign performance metrics such as click-through rates (CTR) and conversion rates, optimizing campaigns for maximum effectiveness
* Strong knowledge on DAM (Digital Asset Management) features of AEM, writing & customizing DAM asset workflows, custom DAM asset finder & editor interfaces, etc.
* Experience in Adobe CQ 5.5 and Adobe Experience Manager **(**AEM**)** 5.6/5.6.1/6.1/6.2/6.3/6.5
* Good experience in building and deploying enterprise-level Web Content Management solutions on Adobe CQ 5.5 and AEM 5.6/5.6.1/6.1/6.2/6.3/6.5.
* Collaborated with cross-functional teams including marketing, IT, and UX/UI designers to align AEM IC initiatives with overall business objectives and branding strategies.
* Had a good understanding of Adobe audience manager and Adobe marketing cloud services.
* Gained hands-on experience in integrating Marketo and Salesforce with AEM to support marketing automation and lead management.
* Designed and Implemented native XDP forms, Adaptive forms, and Correspondences.
* Have a good knowledge of AEM’s technology stack i.e., Apache Sling, OSGi, and Java Content Repositories.
* Experience in installing and setting up AEM/CQ5 development tools like Maven and standard Eclipse tools.
* Good knowledge of implementing Adobe AEM templates, components, workflow, tagging, and performing CMS administration tasks.
* Good Experience in developing Custom bundles, Custom components, and Servlets.
* Knowledge of AEM Mobile development concepts like server-side Mobile API, Mobile Components, Emulators, Device Groups, Device Detection, and Mobile request processing.
* Strong understanding of Digital Marketing principles and strategies, including SEO, SEM, content marketing, and social media marketing.
* Proficient in designing and implementing custom AEM components, templates, workflows, and integrations to support digital marketing initiatives.
* Experienced in core Java features such as multi-Threading. Collections, and Exception handling to process transactions.
* Good understanding of internet information architecture, social media applications, search engines, metadata, and tagging.
* Extensive experience in implementing search functionality using Lucene and integrating it with AEM.
* Proficient in Coral/Granite UI and Adobe UI, with a deep understanding of front-end development technologies such as HTML, CSS, JavaScript, jQuery, XML, Ajax, and AngularJS.
* Developed dynamic web pages using web technologies involving HTML/HTML5, CSS/CSS3, Bootstrap, JavaScript, Angular JS, v8/7/6/5/4/2, React JS. NextJS, Node JS. XHTML and jQuery, Ajax
* Proficient in Adobe CQ foundational concepts, including the CRX repository, the CQ platform, and the use of core frameworks such as Apache Sling and Apache Felix.
* Strong experience in application development using various frameworks such as Struts Framework, Java Server Faces, Spring Framework, Spring MVC, and Hibernate.
* Experienced in Agile development, including Test Driven Development (TDD).
* Hands-on experience developing web design components (templates, workflow, style sheets, Meta tagging, taxonomies).
* Experienced in Various IDEs like Eclipse, RAD, and NetBeans.
* Experienced in developing applications using three-tier architectural frameworks such as MVC (Model View Controller) and STRUTS, SPRING framework.
* Experienced in using ORM framework Hibernate.
* Excellent understanding of user experience (UX) principles and best practices.
* Proven ability to write user-centric content that enhances the overall experience.
* Experienced in AJAX, XML and JavaScript.
* Experienced in Performance optimization both on AEM code, Dispatcher Caching &HTML Mark-up.
* Experienced in using XML and related technologies like XSL, XSLT.
* Experience in maintaining the front-end standards document and oversaw production of JavaScript, HTML, and CSS.
* Experienced in developing static/dynamic HTML pages, providing client-side validations in JavaScript and providing interactive front-end GUI using CSS, XHTML.
* Worked on Apache Sling, JCR, Web content management (WCM), mobile, social collaboration, marketing campaign management (MCM) and digital asset management (DAM) applications.
* Setup and configure Authoring and Publishing environments, replication agents, CQ5 dispatcher to cache the landing pages' html and serve as the static pages from Apache.
* Experience in working with various version control systems CVS and Subversion
* Experience of development in different environments like Windows XP/7, UNIX, LINUX
* Good experience in writing complex SQL queries, optimizing SQL scripts, identifying and resolving performance bottlenecks in various levels like sources, mappings, and targets.
* Experience in integrating AM with other Adobe Cloud products like Adobe Analytics, Target, Dynamic Tag Management, Hybris, Dynamic media servers, Salesforce, Apache Sol, Adobe Campaign.
* Led a suite of global projects for the brand’s marketing and creative departments including but not limited to the implementation of Adobe Experience Manager, Workfront, a Consumer Engagement Platform, and a major upgrade of Adobe Creative Cloud from Teams to Enterprise
* Worked in Agile environment projects and participated in scrum meetings, retrospective meetings, story design meetings and customer demos.
* Diverse background with fast Learning and creative analytical abilities with good Technical, Communication, and Interpersonal skills.
* Good experience in coordinating and working with developers (Offshore and Onsite) and End Users in Team based environment.
* Very passionate to learn new technologies, take new challenges and excel in career.
* Experience in developing custom templates, components and widgets.
* Java, Hana Cloud Platform, SAPUI5, Fiori, HCI, VORA, Mulesoft, Workfront.

**Technical Skills:**

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| --- | --- |
| **Operating Systems** | Windows 9x/NT/XP/2003/VISTA/7/8, Linux, Unix |
| **Web Content Management Tools** | Workflow Manager, Adobe audience Manager, Adobe CQ5.6, AEM 6.1/6.2/6.3/6.5 Apache Sling, Apache Felix Day CQ 5.5 |
| **Programming Languages** | JAVA, C, C++, SQL, PL/SQL, MATLAB / SIMULINK |
| **Web Technologies** | HTML, CSS, JAVASCRIPT, JSP, SIGHTLY, XML, JSON, AJAX, JMS, JSP, Servlets, Bootstrap, AngularJS, jQuery, ExtJS, JSTL, EJB, XSLT |
| **IDE Tools** | Eclipse, IntelliJ, Brackets, My Eclipse, Maven, ANT |
| **Database** | Oracle 12C/11g/10g, SQL Server 2012/2008/2005, DB2, MongoDB |
| **Version Controlling Tools** | GIT, SVN, DAM, Adobe Experience Manager (6.0, 6.1, 6.2), AEM Designer. |
| **Project Methodologies** | Agile (SCRUM), Waterfall, SDLC |
| **GUI** | HTML, Angular JS, XML, XSLT, JSF, AJAX, JavaScript, CSS, Sightly, JQuery, Bootstrap. |
| **Design & Control** | UML, Rational Rose, CVS, Clear Case |

**Professional Experience:**

**Capital One, McLean, Virginia Duration: Aug 2021-Present**

**Role: Sr. AEM Developer**

**Responsibilities:**

* Created and maintained AEM 6.4 and AEM 6.5 content management systems.
* Development of static web pages, landing pages, and category landing pages using content management system, AEM 6.2.
* Demonstrated proficiency in leveraging AEM Guides and CCMS features to streamline content creation, review, and approval processes, resulting in increased efficiency and reduced time to market.
* Leveraged Adobe Experience Manager IC to create personalized digital experiences for customers, enhancing engagement and satisfaction.
* Managed the Media files using Digital Asset Management (DAM).
* Worked on CRX as a repository and accessed the CRX content nodes by SQL Queries and XPath.
* Creating servlets for backend services like forms and populating the dealer's information from the services.
* Developed dynamic-interactive Forms, Invoices, Correspondences, etc. using LiveCycle Form Designer.
* Involved in integrating the LiveCycle ES. applications using SOAP endpoints for Rendering Interactive PDF Forms, Handling Submitted Forms, Pre-populating Dynamic Forms, etc.
* GIT is used as a distributed revision control system. File vault in conjunction with GIT helps to pull or push the code to the developer's machine.
* Designed and implemented multi-channel campaigns using AEM IC, integrating email, mobile, and web channels to deliver consistent messaging and branding.
* Developed Business components using Java Objects. Core Java. Multithreading, Servlet, JSP.
* Experience in creating servlets, and related services for the backend services.
* Developed Templates and Components using AEM 6.4 Sightly and the Sling Models.
* Integrated webpages using Adobe Target and Analytics using DTM.
* Created OSGI services for various requirements.
* Implemented content targeting and personalization strategies within AEM IC, leveraging customer data and behavior to deliver relevant content in real-time.
* Worked on workflow launchers and models.
* Worked on Experience Fragments and Content Fragments customization.
* Implemented DITA (Darwin Information Typing Architecture) to ensure consistency, structure, and reusability of content across multiple platforms.
* Developed and implemented robust metadata strategies, improving content discoverability and search engine optimization (SEO) performance.
* Utilized AEM IC for marketing automation, including campaign scheduling, customer journey orchestration, and automated responses based on user interactions.
* Implemented custom search functionality using Lucene and integrated it with AEM applications.
* Developed a custom search component using Lucene, resulting in a 20% improvement in search response time.
* Worked on maintaining the images, CSV’s and other media on DAM (Digital Asset Manager).
* Created custom segments for users to offer a more personalized site using AEM and Audience Manager.
* Performed Segmentation and Integration using Audience manager.
* Utilized AEM Analytics and other tools to track campaign performance, analyze user behavior, and optimize communications within AEM IC for improved engagement and conversion rates.
* Leveraged Adobe Audience Manager to collect and analyze customer data, enabling data-driven decision-making for content personalization.
* Provided estimates, designs, and specifications for AEM templates, components, and workflows as part of Sprint grooming and planning sessions.
* Using Adobe LiveCycle Designer and AM Workbench to create letters, modify existing letters, and troubleshoot defects found while testing letters. Promote letters from developer to QA, to UAT for different levels of testing.
* Developed Dynamic and Interactive Forms in AEM Workbench, LC ES4.
* Invoke XDP into Adobe process, Generated PDF in SoapUl, and Analyzed the Output.
* Developed XDP, Web Server Connection, Assembly DDX, and watermark.
* Setup and configure Authoring and Publishing environments, replication agents, and AEM dispatcher to cache the html pages for a few Sprint modules on the Development server.
* Setup and Used maven for managing dependent software libraries (jars) required to build our application.
* Worked with the QA team in the preparation and review of test cases.
* Involved in production support, and defect fixing.
* Integrated AEM IC with CRM systems (e.g., Salesforce, Microsoft Dynamics) to synchronize customer data and enable personalized communications based on customer profiles.
* Worked on the front-end stacks like JS for reading and Posting JSON data.
* Worked on Bootstrap work with CSS to get responsive web designs.
* Utilized Dynamic Media features of AEM to create dynamic and personalized experiences for end-users by delivering optimized media assets based on user context and behavior.
* Assisted in the development of digital marketing campaigns using dynamic media, providing technical expertise and support in leveraging AEM capabilities.
* Implemented Dynamic Media to deliver rich media experiences and optimize content delivery across multiple channels.
* Experience with Marketing and Digital Asset Management (DAM) usage and workflows.
* Ensured compliance with data privacy regulations (e.g., GDPR, CCPA) in AEM IC implementations, implementing consent management and data protection measures.
* Spearhead the integration of Dynamic Media capabilities into AEM, optimizing the performance and scalability of media assets to enhance the overall user experience.
* Assisted in the training of junior developers and provided guidance on AEM best practices and Dynamic Media features.
* Worked closely with clients to gather requirements and develop customized AEM solutions that aligned with their digital marketing objectives.
* Utilized Knowledge Graphs to enhance content organization, providing users with relevant and contextual information.
* Develops, implements and reports on email marketing campaigns through Marketo, Exact Target, Google Analytics and Omniture.
* Integrated Marketo into AEM to facilitate personalized and targeted marketing campaigns, resulting in a 20% increase in lead conversion rates.
* Implemented a continuous deployment system with Jenkins, AWS, Ops Works, and Packer for the deployment of Java Applications.
* Supporting governance and standards using Workfront and Decision Lens.
* Attended everyday client call to review all newly logged Workfront tickets and provide estimates.
* Amazon Web Services (AWS) integration with AM and the entire stack of backend services to manage cloud-based CMS into customer relationship management systems.
* Set up AWS Lambda to invoke scheduled basis S3 clean-up activity.
* Set up AWS Lambda to read the s3 excel response object and process each cell and upload data to SOL Tables hosted on AWS RDS
* Configure S3 to publish events to Amazon SQS, Lambda function when S3 object is created/removed.
* Extensively worked on integrating forms with analytics.
* Provided estimates, designs, and specifications for AEM templates, components, and workflows.
* Designed and developed custom AEM components and templates using Coral/Granite UI and Adobe UI, ensuring a consistent and intuitive user experience across multiple channels.
* Built various web pages using HTML, Angular JS, CSS, Java Script, and jQuery.
* Used ES6 and JSX with ReactJs for component development.
* Integrating APIs like Axios and fetch. Applications like AEM, SDL Solr, and other intranet applications can all be integrated using GraphQL.
* Integrated third-party tools and services with AEM, including Salesforce, Google Analytics, and various marketing automation platforms, enhancing the overall digital marketing capabilities.
* Developed custom Salesforce-AEM connectors to sync customer data and improve customer experience across platforms.
* Conducted user research and usability testing to gather insights and improve the user experience.
* Worked closely with UX designers and content strategists to develop and implement content models, information architecture, and UX writing guidelines.
* Setup and configured Authoring and Publishing environments, replication agents, AEM dispatcher to cache the landing pages html and serve as the static pages from Apache.
* Used Angular JS to provide services to different components of portal.
* Worked on Angular JS for reading and Posting JSON data.
* Worked on Forms customization by developing the custom form fields, writing the custom constraints for form fields, and specifying the global validation resource type at the form level.
* Administration, Installation, configuration, and customization of complete fusion middleware stack including WebCenter Portal, WebCenter Content, WebLogic Portal, SOA, BPM, BAM, OIM, OAM, OEM and OHS.

**Environment**: Adobe AEM 6.4 and 6.5, DAM, AEM Tagging, JAX-WS, JAX-RS, Java, J2EE, Amazon AWS, Apache Maven, WorkFront, Adobe LiveCycle ES/ES4, Workbench ES/ES4, Form Designer ES/ES4, Angular JS, Rally, Restful Web Services, JAXP, JAXB, Axis 2.0, Jersey 1.2, Servlets, JDBC, MS SQL Server, Coral/Granite UI and Adobe UI, HTML, Angular JS, JSP, AJAX, JUnit, fusion, log4j, Linux, Windows, ATTD

**Edward Jones St.Louis, MO Duration: Jun 2018 - Jul 2021**

**Role: Sr. AEM Developer**

**Responsibilities:**

* Created custom editable templates using **AEM 6.3 and AEM 6.4.**
* Developed multiple custom touch UI components using AEM.
* Working knowledge of AEM 6.3 and AEM 6.4version.
* Collaborated with UX/UI teams to optimize user journeys and interface designs within AEM IC, ensuring intuitive navigation and seamless interactions.
* Part of migration project from 6.3 to 6.4 and installing SPs in the later months.
* Experience in Java, JSP, and HTL (Sightly). JavaScript, Services, and Servlets.
* Creating servlets for backend services like servlets, and schedulers populating the dealer's information from the services.
* Provided training and support to marketing teams and stakeholders on using AEM IC, enabling them to leverage its capabilities effectively for campaign management and execution.
* Worked on Experience Fragments and Content Fragments.
* Responsible for coordinating with the dev team and performing build and deploying the components.
* Responsible for design, development, and unit and integration testing of AEM components, templates, and the corresponding web services.
* Collaborated with subject matter experts to implement CCMS (Component Content Management System) features, resulting in improved content reusability and consistency.
* Leveraged Knowledge Graphs to create meaningful connections between content assets, facilitating effective content navigation and discovery.
* Conducted A/B testing and implemented iterative improvements in AEM IC campaigns based on data-driven insights and feedback to optimize performance and ROI.
* Experienced in developing forms and integrating forms to submit leads to Salesforce Via SRS Framework and without SRS Framework.
* Successfully integrated AEM with Salesforce, enabling seamless data synchronization and improving lead generation and customer engagement processes.
* Conducted content audits and provided recommendations for content optimization and improvement.
* Worked closely with development teams to implement customizations and enhancements to the CMS platform.
* Security of the websites configured and maintained at AM web content management.
* Developed custom CQ5 components for Web Content Management.
* Worked on CRX as a repository and accessed the CRX content nodes by SQL Queries and XPath. Develop Custom Adobe CQ/AEM Workflows, OSGi Services and other Dynamic/Static web content management.
* components.
* Created custom segments for users to offer a more personalized site using AEM and Audience Manager.
* Implemented Adobe Audience Manager to collect and analyze customer data for targeted content delivery and improved user engagement.
* Developed and executed comprehensive customer engagement strategies using Adobe Experience Manager IC, increasing customer satisfaction and retention rates.
* Setup and configure Authoring and Publishing environments, replication agents, AEM dispatcher to cache the HTML pages JSONs invoked through AJAX scripts.
* Developed and maintained AEM components, templates, and workflows using Coral / Granite UI and Adobe UI.
* Utilized AEM IC analytics to analyze campaign performance metrics such as click-through rates (CTR) and conversion rates, optimizing campaigns for maximum effectiveness.
* Used the server-side rendering framework NextJS to design and develop user interfaces.
* Also, be into using other Enterprise Management Tools like Adobe Target and Adobe DTM.
* Worked on SEOs, targets, and analytics for developed sites.
* Developed CQ components like Hot folder, Email, Metadata extraction, Mosaic lens, List Lens, and Asset Migration.
* Implemented dynamic content delivery capabilities in AEM IC, enabling personalized content recommendations based on user behavior and preferences.
* Applied metadata principles to enhance content categorization and improve search capabilities.
* Integrated external data sources with AEM using Lucene indexing, resulting in enhanced search relevance and performance.
* Worked on third-party integration with the Marketo team for Automatic marketing.
* Integrated Marketo and AEM to create personalized email campaigns, resulting in a 15% increase in email open rates.
* Collaborated with creative teams to define and implement innovative visual designs that effectively utilized Dynamic Media capabilities.
* Provided technical support and troubleshooting assistance to resolve issues related to AEM and Dynamic Media functionality.
* Developed and maintained structured content using DITA, ensuring content integrity and adherence to industry standards.
* Ensured mobile responsiveness and optimized user experience across all devices within AEM IC, enhancing accessibility and engagement for mobile users.
* Application is developed in SO architecture using Adobe Forms Designer, Workflow, LiveCycle workbench, and Adobe Services.
* Adobe Workspace, Workbench Process, and Electronic Signature
* Converted. DAT files into XDP to PDF files and Assembly DDX in Workbench ES4.
* Converted various HTML forms to Interactive and Flatten PDFS.
* Thorough experience in designing and testing Apps - Driven, interactive, and flattened PDFs/forms.
* Created forms using React Bootstrap 4 components compatible with React.
* Automated email marketing campaigns using AEM IC workflows, improving efficiency and effectiveness in reaching targeted audiences with personalized messages.
* Developed React components using MaterialUl Routers for redirection, Personalization through Rules Engine (imperium). Used React libraries (lodash. graphQL Parser font awesome) for content rendering and handling responsive styles using materialul endpoints.
* Worked on setup and configuration of SAML authentication handler.
* Managed WorkFront integration to streamline content creation and approval processes, reducing time-to-market by 30%.
* Implemented lead nurturing campaigns within AEM IC, using automated workflows and personalized content to move leads through the sales funnel effectively.
* Used Jenkins to build, package and deploy the application and used Log4j for the Logging system.
* Collaborate with Architects on the design and architecture for our team's deliverables.
* Consumed Restful based **webservices**.
* Optimized content within AEM IC for search engine optimization (SEO), improving organic search visibility and driving traffic to digital properties.
* Documented every user’s story. Review of Code and prepared test cases.
* Acted as a bridge between UX, development, and marketing teams, ensuring alignment of messaging and user experience across touchpoints.
* Collaborated with digital marketing teams to understand business requirements and translate them into effective AEM-based solutions.
* **Integrated JavaScript, CSS** using client libraries.
* Developed multiple AWS Lambda functions to invoke Amazon S3, DynamoDB, Elastic Cache, Amazon SQ and Cloud search using AWS Java SDK.
* Set up AWS Lambda to read s3 excel response object and process each cell and upload data to SQL Tables hosted on AWS RDS
* Create Users and Groups for workflow management.
* Worked on design for integration with third-party **RESTful** and SOAP based web services.
* Develop custom components, customized forms for Internet and Intranet sites of the company.

**Environment:** AEM 6.3, JCR, Apache Felix JAVA, J2EE, JSON, DAM, Adobe Experience Manager, Adobe LiveCycle ES/ES4, Workbench ES/ES4, Form Designer ES/ES4, Sightly, Coral/Granite UI and Adobe UI, HTML5, CSS3, Maven, GITHUB, Restful Web services, Agile, SCRUM, Akamai, JIRA, JavaScript, jQuery, JSON.

**Fedex Services – CO Duration: Jun 2017 - May 2018**

**Role: AEM Developer**

**Responsibilities:**

* Attended every day Stand-Up meeting to provide status, thus implementing Agile (Scrum) Methodology.
* Involved in preparing the Business and Functional documents.
* Analyzing, designing and layout of the components
* Optimized content within AEM IC for search engine optimization (SEO), improving organic search visibility and driving traffic to digital properties.
* Implemented Adobe CRX, JCR, Sling, OSGI, CRXDE, WCM, and DAM
* Around 25+ common components were developed to use across all the sites and custom components were developed for each site.
* Developed Custom Workflow to create additional metadata info for the uploaded images.
* Hands-on experience in HTL (Sightly) programming in AEM 6.1 / 6.2.
* Developed adaptive forms and Dynamic Media assets using 6.2.
* Used MSM (Multi site Management) and worked on href lang.
* Involved in developing sling servlet that reads data from authored pages, create JSON objects, and pass it to frontend and display using JavaScript, CSS.
* Implemented authentication using CUG.
* Involved in code reviews and component & template documentation in Confluence.
* Created the front-end using HTML, CSS, Bootstrap, jQuery.
* Implement Google Analytics to analyze the traffic of Global Site and provide feedback to the Sales and Marketing teams.
* Developed and maintained AEM-based applications, focusing on search functionality using Lucene.
* Implemented Baidu for Chinese pages.
* Customized RESTful web service using Spring RESTful API, sending JSON format data packets between frond-end and middle tier controller.
* Used JIRA Agile for issue/bug tracking to meet certain criteria, each with their own state machine.
* Used Maven scripts in building the application and auto deploying it to the environment.
* Involved in writing test plans, which detailed the testing scope, strategy, test requirements and necessary resources.

**Environment**: JDK1.8, MVC framework, Servlets, jQuery, HTML5, CSS3, Bootstrap, XML, JSON, JavaScript, RESTful, API, Maven

**Client: Novartis India Pvt Ltd, India Duration: Jul 2013 – Nov 2016**

**Role: AEM Developer**

**Responsibilities:**

* Created and maintained AEM 6.1 and AEM 6.2 content management systems.
* Migrated project from AEM 6.1 to AEM 6.2
* Worked on CRX as a repository and accessing the CRX content nodes by SQL Queries and XPath.
* GIT is used as a distributed revision control system. File vault in conjunction with GIT helps to pull or push the code to developer's machine.
* Developed Templates and Components using AEM 6.2 Sightly and the Sling Models.
* Held responsible for designing and implementing cloud-based solutions, including private, community and public cloud deployment models.
* Created forms using React Bootstrap 4 components compatible with React.
* Integrated AEM Assets and Brand portal with SaaS services such as Opal for campaign management and Workfront for metadata population
* Define/Develop Junit Unit testing and Multi Site Management strategy.
* Verify/Validate testing to ensure that the team generates high quality output.
* Develop Custom Adobe AEM Workflows, OSGI Services and other Dynamic/Static web content management components. Developed custom components, customized forms for Internet and Intranet sites of the company.
* Development of static web pages, landing pages, category landing pages using content management system.
* Developed and executed digital marketing strategies to drive website traffic, generate leads, and increase brand visibility.
* Provide estimates, designs, and the specifications for components, AEM templates, and workflows.
* Setup and configure the Authoring and Publishing environments, replication agents, AEM dispatcher to cache landing pages HTML and serve as the static pages from Apache.
* Developed custom components, customized forms for Internet and Intranet sites of the company.
* Involved in content migration from AEM 6.1 to AEM 6.2.
* Server Monitoring and implementing automated/custom maintenance tasks.
* Oracle ATG, Fusion, Endeca, integrated with Biztalk, Island Pacific, eBay Enterprise, Adobe DAM/Scene7.
* Provided estimates, designs, and specifications for AEM templates, components, and workflows.
* Built various web pages using HTML, JS, CSS, Java Script and jQuery.
* Setup and configured Authoring and Publishing environments, replication agents, AEM dispatcher to cache the landing pages html and serve as the static pages from Apache.
* Worked on Forms customization by developing the custom form fields, writing the custom constraints for form fields, and specifying the global validation resource type at the form level.
* Worked on design for integration with third-party RESTful and SOAP based web services.

**Environment**: Adobe AEM 6.1 and 6.2, DAM, CQ Tagging, JAX-WS, JAX-RS, Java, J2EE, Amazon AWS, Apache Maven, Workfront, Angular JS, Rally, Fusion, Restful Web Services, JAXP, JAXB, Axis 2.0.

**EDUCATION DETAILS:**

* Bachelors in computer science in 2013 from JNTUK.